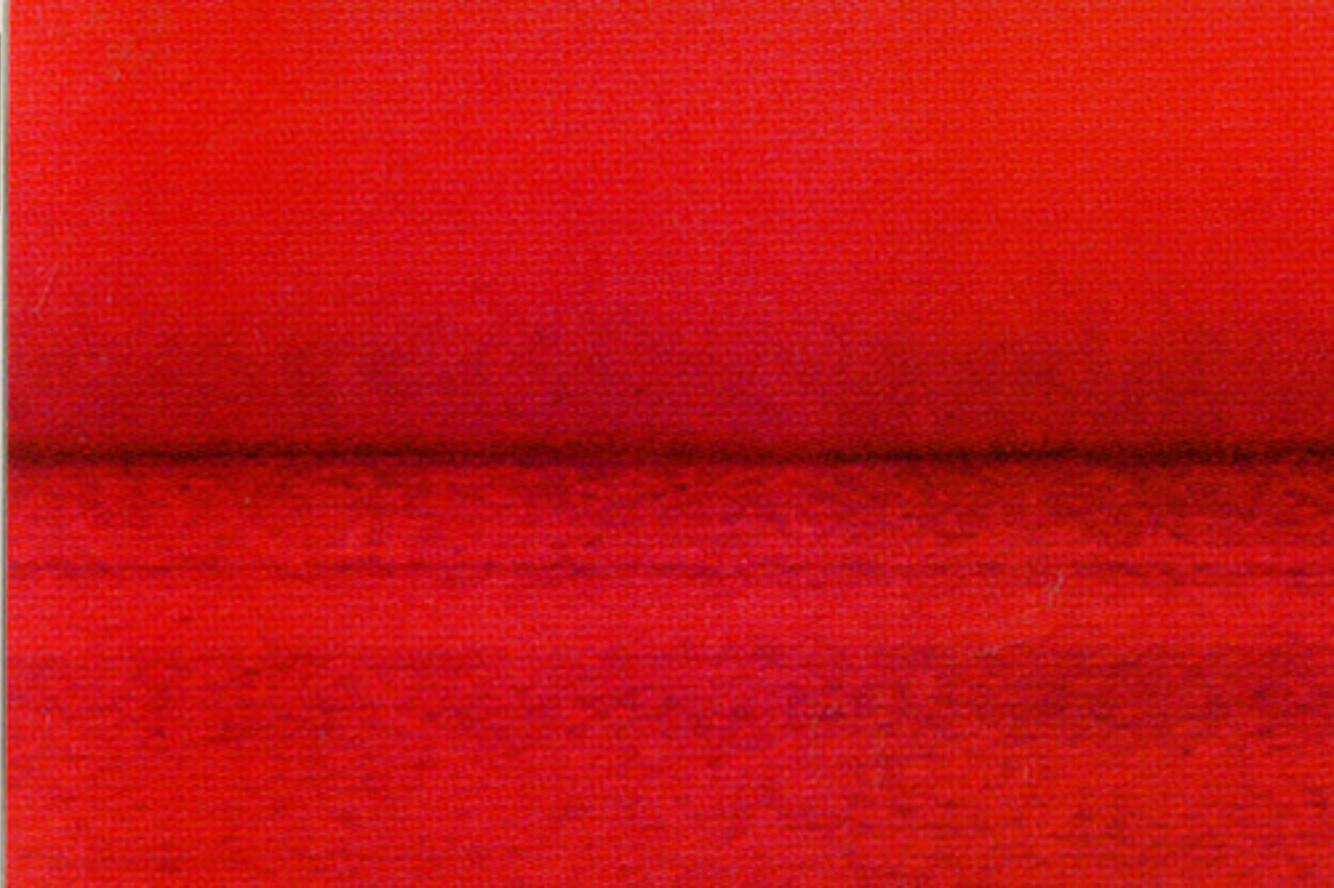


Penelope Umbrico
Honeymoon Suite # 34 (From Honeymoon Resort Brochure)
2002-03



Penelope Umbrico
Honeymoon Suite # 3 (From Honeymoon Resort Brochure)
2002-03



Penelope Umbrico
Honeymoon Suite # 6 (From Honeymoon Resort Brochure)
2002-03



Escape to an enchanting paradise for two...

Penelope Umbrico
Honeymoon Suites / The Happy-Just-Married-Couples (From Honeymoon Resort Brochures)
2002-03



Honeymoon Suites (from Honeymoon Resort Brochures), 2002-03

I take the stance of a landscape photographer, but within the world of consumer marketing media. I travel through the relentless flow of seductive images, objects and information that continuously surrounds us, searching for clues as to who we collectively are. I devise systems in which image, object, or information is excised and re-contextualized. Taking the parts of images that are used in consumer media as peripheral devices to elicit desire, I point to the construct of desire by making these fragments into the desired object.

The *Honeymoon Suites* are taken directly from honeymoon resort brochures depicting happy-just-married-couples in their honeymoon suites. I use only the ubiquitous candy-colored horizon, as seen through the windows in these idealized places. The false color in the original source material reveals the constructed notion of romance through marketing. My horizons are a kind of global travel through the absurdity of the marketing of love: while signifying perfect love and escape, the horizon actually points to the ultimate un-attainability of both.

Penelope Umbrico
2003

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